



Chinese are among the largest groups of foreign property investors in top countries.

We market to Chinese overseas property buyers with **Juwai.com**

Juwai.com is the #1 Chinese language international property portal, reaching an exclusive audience of high-net-worth Chinese consumers.

Through Juwai.com, we reach Chinese buyers both within China and living abroad, and have the expertise to service both international real estate professionals and Chinese buyers looking abroad.

Chinese Overseas Property Buyers:

- Fastest growing group of international property buyers
- To spend US\$ 180 million on overseas property*
- 76% pay in cash*



*Source: CBRE, NAR 2014

JUWAI.COM CHINA MARKET ACCESS :

Chinese Consumer Focus

- 1.7 million Chinese consumer visits monthly
- 2.4 million listings from 58 countries
- More than 12,000 pieces of editorial, market analysis, emigration and investment works

Chinese Consumer Support Centre

- Juwai.com's multilingual team fields enquiries online and via a national toll free number, and Juwai mobile channels.
- Enquiries are then fully translated for follow up.

Behind the Great Firewall of China

- Websites not hosted in China can experience slow page load time or be blocked entirely.
- Juwai.com is the only portal hosted both behind China's Great Firewall AND on Amazon's global cloud.

The Right Language

- Less than 1% of Chinese speak English.
- Properties and content on Juwai.com are entirely in Chinese.

As featured in global & Chinese press – Forbes, The WSJ, CNBC, Sing Tao, South China Morning Post & Sina.